



KMOV
One Memorial Drive
St. Louis, MO 63102

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract #**858756****Schedule Dates**

09/29/12-10/12/12

Advertiser/T-Code

US Chamber Of Commerce (9261)/626131312

Agency/T-Code

Smart Media Group (7611)/788239874

Product

Political - Candidate (1077)

Brand

US CHAMBER OF COMMER (115669)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

BOTWINICK,DEBRA

Phone/Fax

/

CPE

USCOC/ORDR/928C11

Account Types

National/Political PAC - Agency

Billing Type

Standard

Comments

USCOC-CRAFT

Date Entered

09/28/12

Last Modified

10/03/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06357225

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$12,966.75

Net Total

\$73,478.25

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Sep. 2012 5 \$17,250.00

Oct. 2012 77 \$69,195.00

Grand Total: 82 \$86,445.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/08/12	4	:30	20062- News @ 10pm M-F		1							2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NEWS	9/28/12
2.0	Revised Line / SPOT	10/01/12-10/08/12	4	:30	20063- Late Show with David Letterman		1										St. Louis (KMOV) (KMOV)	LETTERMAN	9/28/12
2.1	End Dated Line / SPOT	10/01/12-10/01/12	4	:30	20063- Late Show with David Letterman		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/1/12
3.0	Revised Line / SPOT	10/01/12-10/08/12	4	:30	20023- News @ 12noon M-F		1										St. Louis (KMOV) (KMOV)	NOON NEWS	9/28/12
3.1	End Dated Line / SPOT	10/01/12-10/01/12	4	:30	20023- News @ 12noon M-F		1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/1/12
4.0	Normal Line / SPOT	10/01/12-10/08/12	4	:30	48386- News @ 5am		1							2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	9/28/12
5.0	Normal Line / SPOT	10/01/12-10/08/12	4	:30	20055- News @ 6pm M-F		1							2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS	9/28/12
6.0	Normal Line / SPOT	10/01/12-10/08/12	4	:30	20015- News @ 6am M-F		1							2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	9/28/12
7.0	Normal Line / SPOT	09/30/12-10/07/12	4	:30	20789- News @ 10pm Sun								1	1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS	9/28/12
7.0.1	Closed Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - WRONG MASTER TITLE SHOULD BE 60 MIN DB	
8.0	Normal Line / SPOT	09/30/12-10/07/12	1	:30	20141- 60 Minutes								1	1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES	9/28/12

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9.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	107455- Good Wife								1	1	\$5,500.00	\$5,500.00	St. Louis (KMOV) (KMOV)	GOOD WIFE	9/28/12
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	7A- 8A (CT)							1		1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	NEWS	9/28/12
11.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	135472- Crimetime Saturday							1		1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CRIMETIME SAT	9/28/12
12.0	Normal Line / SPOT	10/05/12-10/12/12	4	:30	20063- Late Show with David Letterman						1			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/1/12
13.0	Normal Line / SPOT	10/05/12-10/12/12	4	:30	20023- News @ 12noon M-F						1			2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/1/12
14.0	Normal Line / SPOT	10/05/12-10/12/12	4	:30	48386- News @ 5am						1			2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/1/12
15.0	Normal Line / SPOT	10/05/12-10/12/12	4	:30	20055- News @ 6pm M-F						1			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
16.0	Normal Line / SPOT	10/05/12-10/12/12	4	:30	20015- News @ 6am M-F						1			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/1/12
17.0	Normal Line / SPOT	10/04/12-10/11/12	4	:30	20062- News @ 10pm M-F					1				2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
18.0	Normal Line / SPOT	10/04/12-10/11/12	4	:30	20063- Late Show with David Letterman					1				2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/1/12

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19.0	Normal Line / SPOT	10/04/12-10/11/12	4	:30	20023- News @ 12noon M-F					1				2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/1/12
20.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
21.0	Normal Line / SPOT	10/04/12-10/11/12	4	:30	48386- News @ 5am					1				2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/1/12
22.0	Normal Line / SPOT	10/04/12-10/11/12	4	:30	20015- News @ 6am M-F					1				2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/1/12
23.0	Normal Line / SPOT	10/04/12-10/11/12	4	:30	20053- Entertainment Tonight					1				2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
24.0	Normal Line / SPOT	10/04/12-10/11/12	4	:30	131968- CBS This Morning					1				2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/1/12
25.0	Normal Line / SPOT	10/02/12-10/09/12	4	:30	20062- News @ 10pm M-F			1						2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
26.0	Normal Line / SPOT	10/02/12-10/09/12	4	:30	20063- Late Show with David Letterman			1						2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/1/12
27.0	Normal Line / SPOT	10/02/12-10/09/12	4	:30	20023- News @ 12noon M-F			1						2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/1/12
28.0	Normal Line / SPOT	10/02/12-10/09/12	4	:30	48386- News @ 5am			1						2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/1/12
29.0	Normal Line / SPOT	10/02/12-10/09/12	4	:30	20015- News @ 6am M-F			1						2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/1/12
30.0	Normal Line / SPOT	10/02/12-10/09/12	4	:30	20053- Entertainment Tonight			1						2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12

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31.0	Normal Line / SPOT	10/02/12-10/09/12	4	:30	131968- CBS This Morning			1						2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/1/12
32.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	107454- NCIS : Los Angeles			1							\$5,000.00		St. Louis (KMOV) (KMOV)	NCIS LA	10/1/12
32.0.1	Closed Preempt	10/02/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/rate 5625 will bump lowest rat	
33.0	Normal Line / SPOT	10/03/12-10/10/12	4	:30	20062- News @ 10pm M-F				1					2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
34.0	Normal Line / SPOT	10/03/12-10/10/12	4	:30	20063- Late Show with David Letterman				1					2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/1/12
35.0	Normal Line / SPOT	10/03/12-10/10/12	4	:30	20023- News @ 12noon M-F				1					2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/1/12
36.0	Normal Line / SPOT	10/03/12-10/10/12	4	:30	48386- News @ 5am				1					2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/1/12
37.0	Normal Line / SPOT	10/03/12-10/10/12	4	:30	20055- News @ 6pm M-F				1					2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
38.0	Normal Line / SPOT	10/03/12-10/10/12	4	:30	20015- News @ 6am M-F				1					2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/1/12
39.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/1/12
40.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/1/12

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41.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	7A- 8A (CT)							1		1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
42.0	M/G For 8.0.1 / SPOT	10/07/12-10/07/12	4	:30	20141- 60 Minutes								1		\$1,350.00		St. Louis (KMOV) (KMOV)	60 MINUTES	10/1/12
42.0.1	Closed Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - 60 Minutes DB	
43.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	135472- Crimetime Saturday							1		1	\$495.00	\$495.00	St. Louis (KMOV) (KMOV)	CRIMETIME SAT	10/1/12
44.0	Normal Line / SPOT	10/02/12-10/05/12	4	:30	20054- News @ 5pm M-F	4		X	X	X	X			4	\$1,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
45.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	20054- News @ 5pm M-F	5	X	X	X	X	X			5	\$1,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/1/12
46.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	131968- CBS This Morning						1			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/1/12
47.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	131968- CBS This Morning				1					1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/1/12
48.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	20789- News @ 10pm Sun								1		\$2,000.00		St. Louis (KMOV) (KMOV)	NEWS	10/1/12
48.0.1	Closed Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - News @ 10pm Sun DB	
49.0	M/G For 32.0.1 / SPOT	10/07/12-10/07/12	4	:30	140453- Good Wife								1	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	GW DB	10/3/12

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